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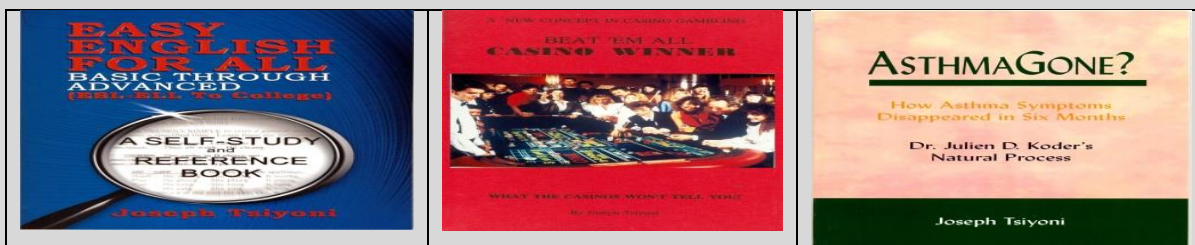


Shairon Publishing Div.

## For Sale: Copyrights and/or Inventories

### Tsiyoni's 3 Books

See information on each book below this page



**1. Easy English For All - Basic Through Advanced™**

[www.EasyEnglishForAll.com](http://www.EasyEnglishForAll.com)

**2. E Beat 'Em All Casino Winner™** [www.ShaironPublishing.com](http://www.ShaironPublishing.com)

**3. AsthmaGone?** ([www.AsthmaGone.com](http://www.AsthmaGone.com))

**How Asthma Symptoms Disappeared In Six Months**

**Contact Owner –Publisher- Small Press:**

Joseph Tsiyoni

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480-336-1047

[www.Shairon.com](http://www.Shairon.com)

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## **BOOK 1**

### **Easy English For All - Basic Through Advanced Easy English For All - Basic Through Advanced™**

The Easy English For All - Basic Through Advanced covers the most commonly used parts of the English language, written in a special format developed by the author. The book is excellent for **teachers** and for students from **6<sup>th</sup> grade** to and includes college students. It is also good for students in various English programs such as ESL, ELL, ABE, EFL, ELT and GED.



# LEARN THE BASICS OF ENGLISH

## IMPROVE YOUR SPEAKING AND WRITING

This book, written in Tsiyoni's  
unique format, will help you

- **Succeed in school and college**
- **Achieve your goals in life**
- **Expand and enrich your social life**

The book is an excellent reference book for  
ESL-ELL students (English as Second Language;  
English Language Learners) and college students  
alike.

\$24.50

ISBN 1-58656-000-X



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EASY ENGLISH FOR ALL Joseph Tsiyoni



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## Shairon Publishing Div.

### INTRODUCTION

Shairon Publishing announced the release of what it considers the world's best **self-study** and **reference** English grammar book, the book of the future and a "school at home".

The *Easy English For All - Basic Through Advanced* covers the most commonly used parts of the English language, written in a *special format* developed by the author. The book is excellent for **teachers** and for students from **6<sup>th</sup> grade** to and includes college students. It is also good for students in various English programs such as *ESL, ELL, ABE, EFL, ELT and GED*.

The book can also be used as a grammar referral book at home and in the office. According to Tsiyoni, "*The good thing about the book is that it is good for almost every purpose, for all ages and for all levels from seventh grade through college level.*"

Tsiyoni's six uniquely designed **summary tables, copyrighted**, were created to summarize all tenses, and are easy to read and follow. In addition, the book lists 1000 of the most commonly used words, phrases and irregular verbs.

#### **Structure:**

Two parts and 47 chapters, starting from the basics, and 207 consecutively numbered major sections. The *special format* enables the reader to easily follow the book with quick and easy access to references. Some grammar rules are repeated multiple times for the user's convenience.

Contact information: Email: [Tsiyoni@cox.net](mailto:Tsiyoni@cox.net) Phone: 480-949-0894

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## Shairon Publishing Div.

### Easy English For All - Basic Through Advanced □

Excellent for: •Teachers •6<sup>th</sup> graders to college students •A "school at home"  
•Students of ESL, ELL, ABE, EFL, ELT and GED •A self-study book

#### **FEATURES**

- 256 pages, perfect bound, written in a new format.
- 207 consecutively numbered sections.
- Repeated sections, avoiding referral to other parts of the book.
- A book for daily use, easy to follow, good for beginners through college.
- Easy to find answers for grammatical questions.
- 6 unique tables that summarize all tenses, easy to read and follow.
- 800 of the most important - most commonly used words, phrases and irregular verbs.

#### **ADVANTAGES OF THE BOOK**

- A special and unique format developed by the author.
- Logical order of the two parts and 47 chapters.
- Special chapters that lead to a better understanding of the tenses.
- Clear rules, easy to read, and easy to follow.
- Easy referral methods, including additional references by each subject in the index.
- Easy to find subjects because of the following formats:
  - Broad contents. □ Short alphabetical contents.
  - Quick grammar reference . □ Broad index, referring to sections and pages.
  - A unique and well-printed index, which eliminates repeated references, and makes finding answers easy. Some answers are given in the index itself (by one or two words), which eliminates the need to keep searching.
  - "Useful words" in Chapter II are written in alphabetical order, with repeated sections for groups of words (e.g., "ability - capability") for easy access.
- Repeated rules and definitions, eliminating repeated referrals.

#### **EXAMPLES OF WHY THE BOOK IS UNIQUE**

- A. "ADVERBS": Example: The word "nice": User's search options:
1. INDEX: the answer is right there. It takes seconds.
  2. "Short Contents", page iv: An example shows what it is, and refers to Page 114.
  3. Page 114, Chapter 33: The rules are clear, precise, and easy to read.
- B. "ING": (See "ING" rules, sec. 65, page 117.) (Can find referral in four different places):
- The short contents, page iv, and the Quick reference, Page 5. Page iv: .
  - "Contents", Page vii, which refers to chapter 34, page 117.
  - Index, page 238 "ING" rules. It refers to section 65, page 117.
1. Section 65 covers all "ing" rules in a very unique way and in a logical order. The rules are easy to follow and understand.
  2. The "ing" rules appear seven more times in the book, in smaller print. That is to avoid repeatedly referring the users to Section. 65, and to enable concentration on the context of the specific chapter.
- C. "PLURALS": For some words such as "company", "die", "far", "less", "lucky", "stop" and "wife", you may refer to "PLURALS", Section 66, Page 119, or just look at the index; the answer is right there.

## BOOK 2

### **Beat 'Em All Casino Winner™**

A new **concept** in gambling is presented in this book by Joseph Tsiyoni, author of several professional books, professional auditor and analyst and an inventor. He draws on 20 years of casino experience in developing this new approach and new concept in gambling.

A NEW CONCEPT IN CASINO GAMBLING

# **BEAT 'EM ALL CASINO WINNER**



WHAT THE CASINOS WON'T TELL YOU!

**Joseph Tsiyoni**

**Joseph Tsiyoni, author, professional auditor and an inventor, draws on 20 years of casino experience in developing this new approach and new concept in gambling.**

**He shows you, an experienced or first-time gambler, how to make your trip to a casino enjoyable. His concept may help you to reduce your losses, break even, or even win.**

**Tsiyoni's step by step guide to gambling proves there is a better way,**

- \* A BETTER WAY TO WIN**
- \* A BETTER WAY TO PLAY**
- \* A BETTER WAY TO HAVE FUN**

**PLAY TO WIN !**

ISBN 1-58656-001-8



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**\$19.50**



In Mr. Tsiyoni's professional opinion, the book, which is written in a new format, is one of the best gambling books available, if not the best one. It consists of easy to follow instructions, which show experienced or first-time gamblers a new way to make their trip to the casino enjoyable. The new concept is based on playing only some games for pleasure, and playing one specific game to win. The instructions tell when to play, how to play, where to play, and how much money to bet, etc.

Tsiyoni's step by step guide to gambling proves there is a better way to win, a better way to play, a better way to have fun.

The new format, consisting of 133 numbered sections, makes the referral from one section to another easy. It enables experienced gamblers to skip sections containing information they may already know. (Note: Book has B/W photos/cover)

## **IT IS WISE TO READ THE BOOK BEFORE YOU VISIT A CASINO!!**

### **TECHNICAL & PURCHASING INFORMATION**

A. Perfect bound, B/W, 80 pound cover stock; U.V. Coated cover; 96 Pages;  
Size: 8" X 5"; UPC; Tables and illustrations. **(Black & White)**.

#### **C. TO ORDER:**

1. Via Email: joseph@shairon.com (VISA, MC).
2. By phone (credit) (between 10 a.m. to 6 p.m.): (480) 949-0894
3. By mail: Please send a check or money order to: Shairon, 1415 N. Rose St., Suite A, Tempe, AZ 85281.

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## **BOOK 3**

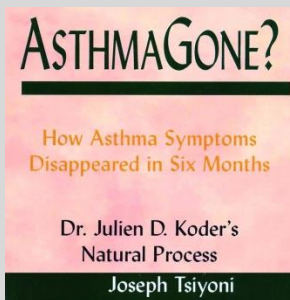
AsthmaGone™

### **How Asthma Symptoms Disappeared in 6 Months**

[www.AsthmaGone.com](http://www.AsthmaGone.com)

**A cure for asthma & bronchitis has been proven (Dr. Koder's natural process)**

Nothing is more convincing than testimonies of some of hundreds people who were cured from asthma and bronchitis. That is thanks to a simple cooking process which was developed by the late physician, Dr. Julien J. Koder, M.D. and Dentist. He himself treated hundreds with his 6-months natural grain cooking process, whereby all asthma and bronchitis symptoms disappeared. The process is well described in Joseph Tsiyoni's book "**AsthmaGone? How Asthma Symptoms Disappeared In Six Months**".



Mr. Tsiyoni claims that this is the only known process which helps people who suffer from Asthma, Bronchitis, Coryza & Irritative Cough. All existing medications can only relieve attacks and pain until the next episode. Nothing totally prevents attacks, hospitalization; nothing is as helpful as Dr. Koder's proven process. Many people have been missing a great opportunity to enjoy a life-time opportunity using this ONE-TIME, EXTREMELY INEXPENSIVE natural process, instead of taking many medications and suffer at high cost.

"AsthmaGone" reveals Dr. J. Koder's 6-month natural grain cooking process, which eliminated all asthma and bronchitis symptoms of hundreds of people each in 6 months, using only \$45 worth of a natural grain. The process described in Tsiyoni's book, along with information on omega oils (in the grain) is simple, and easy to use. Note that Omega Oils have been the main element in a massive world-wide research for a cure for asthma.

Author Joseph Tsiyoni says that he had helped many people, and that he can "*prove it with medical records and testimonials.*" He says it is worth it to spend \$65 on a natural grain, rich in omega oils, just to have a life-time chance, as many people did. He added "*Considering doctors visits, hospitals and medication costs, can an asthmatic person afford not to try it?*"

Following are quotes from letters of extremely satisfied users of the amazing process.

**Amenda Stanwood:** "*I have had great success. was using 2 inhalers 4 times daily. My Dr. was putting me on Advair – I quite by chance fell upon your book. I thank god I was led to your process I thank u for this wonderful process. My Life is much Better-I can Breathe Thank you!*"

**Clint Collins:** "*After just two months of eating the natural grain, I had significant reduction...and after another few months, I did not need any medication... I can honestly say: my asthma has gone.*"

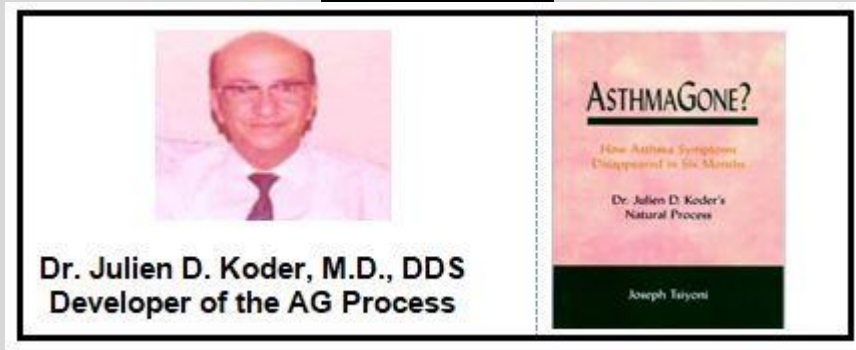
**Mrs. Dahan:** "*...the cooking process....created miracles for our son, who has recovered from his severe illness...Six months ago we were hopeless...Today...our son does not need any inhalations... or treatment...He does not cough, and feels wonderful....We are grateful to you . the process (of) Dr. Julien Koder is a perfect success.*"

## **AsthmaGone?**

### **How Asthma Symptoms Disappeared In Six Months**

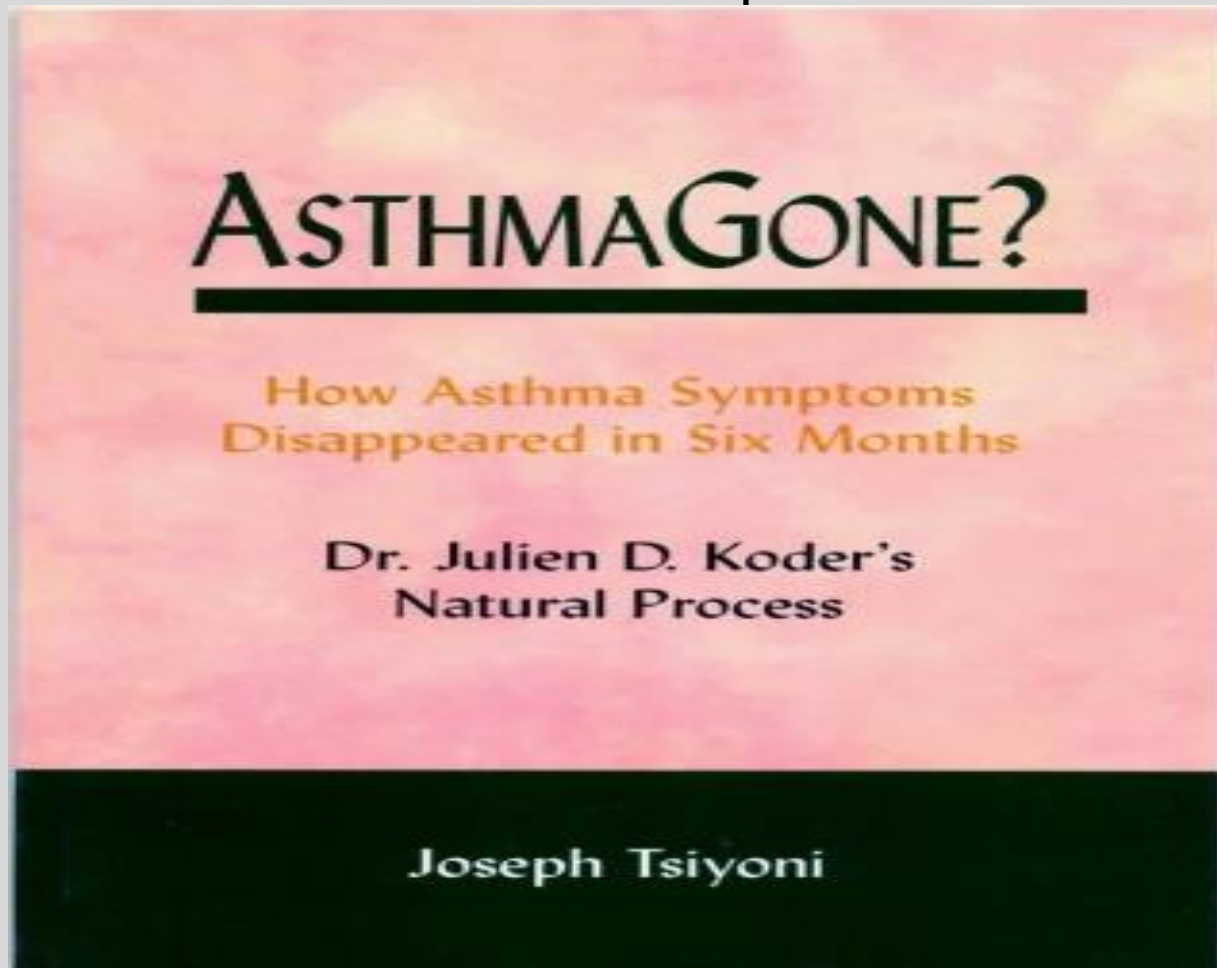
The World's Only Way To Eliminate Asthma And Bronchitis Symptoms

#### **DEDICATION**



The Book Is Dedicated To Dr. Julien D. Koder, M.D., DDS, who developed the AsthmaGone Process™ and cured hundreds from Asthma and Bronchitis. He had treated hundreds with pulmonary and dental issues AT NO COST.

Proceed after the photos



BACK COVER

*Has the*  
**ASTHMA GONE?**

**The fact is: the symptoms are gone!**

**“Dear Joseph—**

- **Your book . . . created a miracle for our son.**
- **Today, after six months, our son does not need any . . . treatment. He does not cough and feels wonderful.**
- **Without doubt, the process . . . is a perfect success.**
- **There is a solution to the disease.**
- **We thank you from our heart.”**

**—Mr. & Mrs. Dahan**

ISBN 1-58656-002-6

\$14.50



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## **AsthmaGone?**

### **How Asthma Symptoms Disappeared In Six Months**

The World's Only Way To Eliminate Asthma And Bronchitis Symptoms

Following are quotes from letters of extremely satisfied users of the amazing process.

**Amenda Stanwood**: "I have had great success. was using 2 inhalers 4 times daily. My Dr. was putting me on Advair – I quite by chance fell upon your book. I thank god I was led to your process I thank u for this wonderful process. My Life is much Better-I can Breathe Thank you!"

**Clint Collins**: "After just two months of eating the natural grain, I had significant reduction...and after another few months, I did not need any medication... I can honestly say: my asthma has gone.

**Mrs. Dahan**: "...the cooking process....created miracles for our son, who has recovered from his severe illness...Six months ago we were hopeless...Today...our son does not need any inhalations... or treatment...He does not cough, and feels wonderful....We are grateful to you . the process (of) Dr. Julien Koder is a perfect success."

#### **BRIEF**

AsthmaGone: How Asthma Symptoms Disappeared In 6 Months.

The book provides Dr. Koder's natural grain process which eliminated all symptoms of asthma, bronchitis and irritative cough in 6 months for hundreds or thousands people. People spent only \$45 (now 95) for the 6 months period. 100% success.

ABOUT THE AUTHOR Joseph Tsiyoni

A former federal Jr. executive, Chief H.R. & auditor, inventor and author of 17 professional technical books in numerous areas. He came to the US with a vocabulary of 300 words.

PLEASE FOLLOW BELOW BY THESE TITLES:

- 1. Introduction**
- 2. Scientific Facts & Evidence -**
- 3. Dr. Koder's AsthmaCare Process™**
- 4. Author's Notes**
- 5. Powerful Testimonials**
- 6. Frequently Asked Questions**

#### **1. INTRODUCTION**

## A Cure For Asthma & Bronchitis May Has Been Found: Dr. Koder's process

Nothing is more convincing that a simple cooking process that cured people from sthma and bronchitis than the attached testimonials. These people, and hundreds of others, used Dr. Julien Koder's 6-months natural grain cooking process, whereby all asthma-bronchitis symptoms disappeared. DR. Koder's process is well described the book.

Mr. Tsiyoni says that this is the only known process which helps people who suffer from asthma, bronchitis, coryza and irritative Cough. All existing medications can only relieve attacks and pain until the next episode. Nothing prevents attacks, hospitalization; nothing is as helpful but Dr. Koder's proven process. Millions, including celebrities such as actors, actresses and singers, have been missing a great opportunity to enjoy this natural process, instead of taking many medications and suffer. Spending \$45 could have changed their lives forever.

The process had eliminated all asthma and bronchitis symptoms of hundreds of people each in 6 months, using only \$45 (now 95) worth of a natural grain. The process described in Tsiyoni's™ book, along with information on omega oils (in the grain) is simple, and easy to use.

## **2. SCIENTIFIC DATA - EVIDENCE & TESTIMONIALS**

Data From Nationally Published Researches, Medical Publications and Users.

1. OMEGA FATTY ACIDS: THE SUCCESS OF Dr. Koder's "AsthmaCare Cooking Process":

I believe that the large amount of Omega Oil Fatty Acids (3, 6, 9) in the grain, and the cooking process developed by Dr. Koder are the reason for a thousand or more people who were cured from Asthma and Bronchitis.

2. OMEGA-3, 6, 9 FATTY ACID (Linolenic): Found in fish, soybean, Canola Oil, and, of course, in a high quantity in the grain used for Dr. J. Koder's process.
3. CNN reported that Omega Oil found in fish reduces asthma attacks.
4. UPI reported that Omega Oil reduces asthma attacks in children.
5. Nobel Prize for Medicine was given to Dr. J. R. Vane in 1982 for his work proving how the metabolism of Omega-3 Oil helped prevent heart problems.
6. Dept. of Internal Medicine, University of Iowa College of Medicine, 1995: "Omega-3 Oil Fatty Acids..[plays a big rule ] in Human Respiratory Diseases".
7. American Heart Association publication # 50-1524, "Understanding and Controlling Cholesterol"(quote permitted.):

*"Both Polyunsaturated and monounsaturated fats [i.e. Omega Oils] may help lower your LDL cholesterol level when you use them in place of saturated fats in your diet. They may help reduce the risk of coronary heart disease, sudden death, abnormal heart rhythms, high triglycerides, blood clotting, and some inflammatory and autoimmune disease."*

### **3. Asthma Cooking Process By Dr. Julien D. Koder's**

Dr. J. Koder's Asthma Process entails Natural Grain, good for everyone, and safe.

It is not clear whether the "one-year free of symptoms" constitutes CURE for the asthma and bronchitis. However, the author of this book prefers not to deal with this question. It is easier and safer to state "To date, there is no known cure for asthma or bronchitis".

This is a remarkable story of how, using the natural grain, all asthma and bronchitis symptoms of so many people disappeared in six months. Why?

Dr. Julien D. Koder developed a process to treat his patients suffering from asthma, bronchitis Coryza and Irritative cough. See many testimonials in the "TESTIMONIALS" page.

#### **Important Statement:**

Due the federal restrictions and rules, we avoid making any future statement. It is safer, accurate, and true to state all future "PAST", even if the "past" is until this morning. No one can dispute the facts of the past. Thus, in light of the suffering, and monetary expenses, and the extreme side effects of the drugs doctors prescribe, and because the entire process takes up to six months, and the grain costs under \$120, the question you should ask your self is:

**Can Dr. Koder's AsthmaCare Process help you too? Should you start it immediately?**

### **4. AUTHOR'S NOTES**

How can I interest you in spearheading the awareness of a simple, inexpensive, all-natural process that can help 30 million people?

A proven process that has helped hundreds, as testimonials show, rid themselves of the asthma symptoms.

When Dr. Julien Koder, who trained me, asked to put the process in writing, I knew nothing about asthma, and graciously made his patients records available for me. I have documented Dr. Koder's process in this book to help people, as it was his lifetime mission, which he asked me to continue. Based on the success and the many testimonials, I found obligated, and am eager to share this with others. Still, how can I enlist your support in helping me to help others by acknowledging the existence of Dr. Koder's treatment?

I can only state the facts, show the testimonials, and provide as many data as possible to convince everyone that THERE IS HOPE; That many people have been helped; That the expense of under \$35 for the grain needed for the entire process is nothing compare to the extremely expense medications, and the loss of income because of hospitalization.

Can you afford to ignore the pain, or for an amount equal to one-fourth of an inhaler you have a chance to test this process yourself?

Can you afford the side effect of many drugs you must take?

## **5. POWERFUL TESTIMONIALS**

We Have All Written Letters, Some In Hand Writing, On Records, Here are some:  
Here are a few, reduced

1                      2                      3                      4                      5



You have read earlier the testimonies of these people:  
Amenda Stanwood;      Clint Collins;      Mr. and Mrs. Dahan:

Here is a unique one of 'desperate parents' Mr. & Mrs. A. Dahan: full letter, one of two.  
XXXX XXXXXX Street. Bat-Yam, IS 63001  
Dear Joseph:

We can't find enough words to thank you for the opportunity of using your book regarding the cooking process of the natural grain for the asthma disease, which created miracles for our son, who has recovered from his severe illness, which he had been suffering from since birth. Six months ago we were hopeless. Then, we started the process of six months as the book indicates. We felt significant changes in the child's condition in the first month.

The cough stopped gradually, and the medications which he was taking were gradually reduced. Today, after six months, our son does not need any inhalations or Betnizol treatment. He does not cough, and feels wonderful.



We are grateful to you for succeeding with such a simple method of writing this book of cooking the natural food to bring it to our attention, and thus heal our son. Without doubt, the process developed by Dr. Julien Koder is a perfect success.

We hope you will continue to help more people who suffer from the asthma disease, and to bring to their attention that there is a solution to the disease.

We thank you from our heart.

Sincerely yours, Ayelet and Avi Dahan

**IF THESE TESTIMONIES DO NOT CONVINCING YOU, I AM NOT SURE WHAT WILL!**

## **6. FAQ: MOST FREQUENTLY ASKED QUESTIONS**

### **SUFFERING:**

Note: Published data shows that millions suffer from asthma and bronchitis and related pulmonary issues. About 800,000 hospitalized annually; the average family loses more than \$2,100 on medical expenses related to these diseases.

#### **Q1. IS THERE ANY FEDERAL APPROVAL?:**

There is no need for any government approval. Since the "food" is a natural grain and a dietary supplement, it does not fall under any medical or food approvals. It has been on the market for generations. Recall that we do not make any claim. We only state the facts of good experience of people who were treated by Dr. Julien Koder. and those who received the information from AsthmGone™ company.

#### **Q2. IF IT IS SO GREAT, WHY IS IT NOT KNOWN?**

- a. You may be aware of the attitude of physicians toward natural food.
- b. Presented as a dietary supplement, it has to gain credibility, based on experience. That is being done, slowly, and it takes time, efforts and money.
- c. The medical world does not pay attention to any discovery that was not published in prestigious medical magazines, known as medical reviews. Such publication may be only after long and expensive research. The question is: Shall people wait many years until someone will invest millions, or shall people try to give themselves a chance that cost only \$35 dollars?

#### **Q3. IS THIS A MEDICAL TREATMENT?**

No, and it cannot be claimed as such. This is a natural food process, absolutely not a medical treatment. Thus, **NO MEDICAL CLAIMS ARE MADE.**

By publishing Dr. Koder's process, I just put in writing what I exactly did, according to Dr. Koder's instructions. I can't and am not allowed to make any medical claims, nor do I wish to do so. Also, I took extra measures of caution and published a clear disclaimer about this fact.

#### **Q4. WHAT IS THAT "NATURAL GRAIN"?**

Answer: If you read the information provided, you will learn that there are more than 37 types and forms of main elements involved in the grain. Everything is explained in the book. That is basically Omega Oil Fatty Acids.

If the official name is released without reading the book, the reader may get the wrong type of the grain, use it without instructions, and thus fail.

Also, the book contains various warning that are important for the users to know. For example, you must continue all medications given by a doctor while taking the natural food.

#### **Q5. WHY IS IT NOT FREE? and WHY DO WE HAVE TO SELL THE PROCESS?**

It was just coincident that the author owns the publishing company. Money has been invested in this project like any other project, and it took tremendous efforts to put professional people, doctors, marketing, editors, etc., to make it through.

In addition, publishing is expensive and there are many costs. It cannot be expected that a company will put together a large project like this one and give it away. This is especially true for a small business.

However, we are doing a great public service, and the question is not the money. According to the U.S. CDC, an asthma user spent the average of \$1000 a year on medications and other costs. One hand inhaler costs \$15, more the cost of the book. In light of the high costs for medical treatment, the costs for the book and the grain is extremely low.

#### **Q6. WHY DO YOU SAY "Asthma Symptoms" And Not Asthma"?**

The name of the book means that the asthma symptoms have gone - disappeared. I cannot claim that the asthma of people have, or will disappeared, but it I can claim that the symptoms of asthma of the people who used Dr. Koder's process HAS GONE. This also complies with the federal claim laws. The symptoms of the asthma have disappeared. and that is important.

It is assumed that the medical community claims that right now, there is no known cure for asthma. Although I believe that for at least some diseases, is the symptoms do not repeat in one year, it is considered cure, but these are medical terms. Frankly, it does not matter. None of the people who used this process had symptoms came back, and the success is extraordinary.

My statement relates to my family members and other people who were treated by Dr. J. Koder, and this is what I can state. I can only say, based on the record and the treatment by Dr. J. Koder, that the asthma symptoms of these people have gone.

**Q7. HOW MUCH THE BOOK COSTS:**

Pending occasional increase (if applicable, and without prior notification), TOTAL COST INCLUDES: \$19.50+ S+H +Tax, in US. Canada and other countries: Call for price.

**Q8. HOW MUCH THE GRAIN ("FOOD") COSTS":**

We do not request that you buy the GRAIN. We leave it up to you, after you read the book and are ready to start the process, or to apply it on a family member.

ONLY THEN, you may either buy it from us, or get a sample (instructions for that in the book).

To buy from us, the entire quantity for the entire duration of the process - 6 months- costs only \$35. (price may be changed without notice due to industry and economy.)

Prices have changed, and can change again, without prior notice).

Bottom line: You have the best deal of your life.

Will you spent such tiny amount for the chance of getting rid of asthma or bronchitis??

**Q9. FEATURES & HOW TO ORDER:**

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